

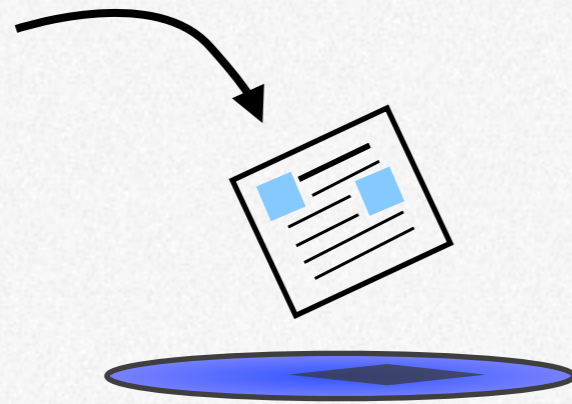
# Content Geography

Where it goes, how it gets there



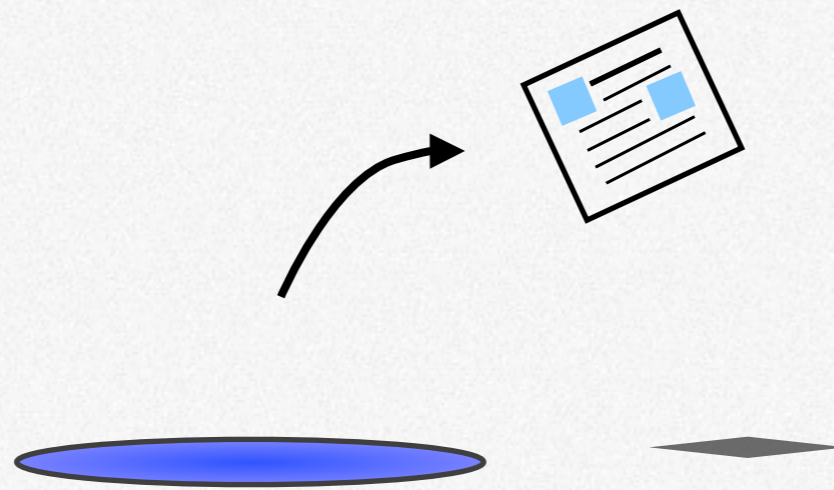
# What happens when you add content?

*It goes in a pool...*

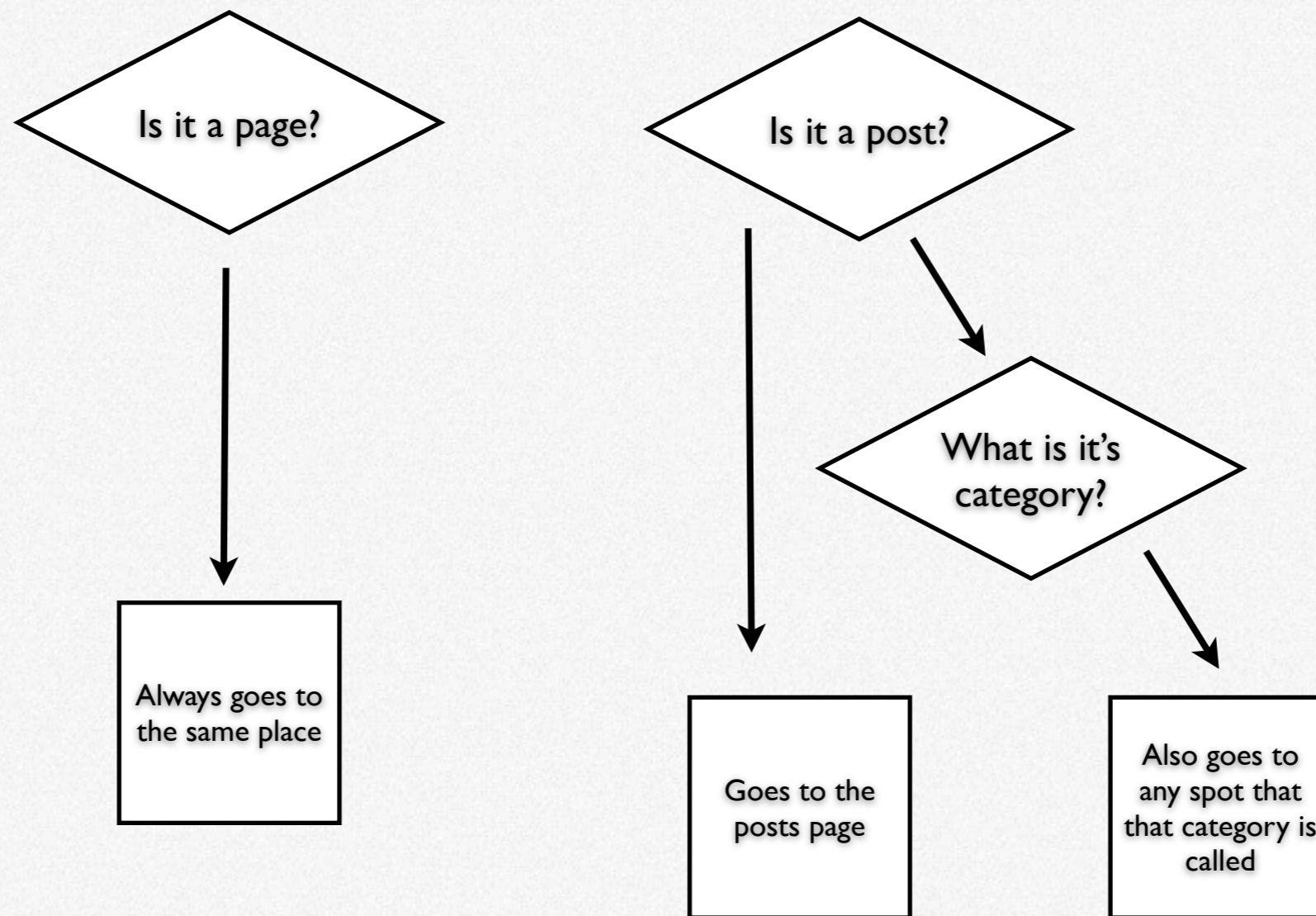




*It comes out of the pool*



# And it gets put through a filter





# Posts and Pages are different

- Posts are dynamic - appear in lots of places!
- Pages are static - use for large amounts of easy to link to and rarely changed content

